

## Tana Poppino Radio Program Debuts and Girl Scouts Endorse her "Rodeo 101" Program

9/1/10



WPRA barrel racer and Prairie Circuit Director Tana Poppino's promotional programs to reach out to current and future rodeo fans continue to expand.

Talkin with Tana, a weekly radio interview show debuted August 10 on Spur Radio [www.spurradio.com](http://www.spurradio.com). The once-a-week program which airs at 1:00 p.m. CST will follow Poppino as she competes at rodeos around the country with a goal of reaching the Wrangler National Finals this winter for the third time in her career. Her discussions with program host Ken Fisbeck of Spur Radio will not only focus on her "in the arena" performance but on the realities of life as a contestant on the professional rodeo circuit and how she combines the challenges of being a contestant, a wife and a mother at the same time. Each program will be archived on Spur Radio's web site. The program is co-produced by Donnell Rodeo

Promotions.

Girl Scouts USA has also endorsed Rodeo 101, a program Poppino conducted last year at the American Royal Rodeo in Kansas City, as being an appropriate program for Girl Scouts nationally.

In Kansas City, Poppino conducted a "Rodeo 101" course for a large number of Girl Scouts attending the rodeo. Her presentation not only included an explanation of the sport of rodeo but tied the sport back to the country's agricultural roots. Girl Scouts USA is not sponsoring the program but after reviewing the Kansas City event has agreed to communicate to Girl Scout Councils and rodeo committees that the program is acceptable for Girl Scout participation. It also matches the new branding initiative of the Girl Scouts which includes introducing the girls to women who have been successful in many different careers. In Poppino's case she has had two careers - one as a marketing executive and now as a rodeo contestant.

"We believe this is an attractive program for rodeos and Girl Scout Councils alike," said Mike Donnell of Donnell Rodeo Promotions whose firm is contacting rodeo committees, Girl Scout Councils and potential sponsors on behalf of the program. "It matches the career education goal of the Girl Scouts and it brings future fans to rodeos."

Rodeo Committees, Girl Scout Councils and potential sponsors can learn more about Poppino's radio program and Rodeo 101 by contacting Donnell at 719-543-6458 [www.rodeopromotions.com](http://www.rodeopromotions.com).

Board meeting

Contact us anytime

President's update



Other Top Stories:

- [Six WPRA Barrel Racers Lend Images to "Saddle Up for NAM" Painted Horse Project](#)

[Click here for more Top Stories](#)

### Important Messages from the WPRA Office

- [9/2/10](#) - Stony Creek, NY 9/4 - 9/5/10 co-approved, junior and all women's events have been added to schedule.
- [9/2/10](#) - **All American ProRodeo Finals** performance and entry info has been posted. [Click here.](#)
- [9/2/10](#) - Hope, AR 9/30 -10/2/10 entry info has been updated. [Click here.](#)
- [9/2/10](#) - Rosenberg, TX 10/1-10/2/10 entry info has been updated. [Click here.](#)
- [8/28/10](#) - King City, CA 9/4- 9/5/10 has been cancelled.
- [8/27/10](#) - Brooksville, FL 9/24 - 9/25/10 has been cancelled.
- [8/25/10](#) - Location Correction, Mt. Hope, AR 9/3 - 9/4/10 has been revised to Mt. Hope, Alabama.
- [8/25/10](#) - Albuquerque, NM 9/16-9/25/2010 is now approved. [Click here for details](#)
- [8/24/10](#) - Ocala, FL 9/3-9/4/10 slack is Sept 2 at 4:00pm.
- [8/11/10](#) - San Carlos, AZ 8/20 - 8/22/10 co-approved and futurity events have been rescheduled to 9/10 - 9/12/10.

[Important Messages Archive](#)

### 2010 WPRA World Finals & Jackpot



WPRA World Finals  
October 13-17,  
2010, Lincoln, NE  
All 2010/2011 WPRA  
Members are eligible to  
compete and have fun!

- [Enter Online NOW!](#)

- [Order Jacket Now](#)
- [Ground Rules \(All Events\)](#)
- [Officer & Director Updates](#)
- [Event Flyer](#)
- [Event Schedule](#)
- [Futurity/Derby Entry Form](#)
- [Pro Elite Horse Sale](#)
- [Lancaster Facility & Kiser Ground](#)
- [World Finals Sponsors](#)
- [Hotels](#)
- [Trade Show Application](#)
- [Press Release - 7/6/10](#)

#### Pro Elite Sire Incentive (PESI) - Stallion Program

- [PESI, A 24K Gold Investment...read more](#)
- [PESI Program Details](#)
- [View Stallion Directory](#)
- [View PESI Newsletter](#)

#### Futurity / Derby News

- [New opportunities abound in the WPRA Futurity and Derby program for 2009... read more](#)
- [Futurity/Derby Horse Nominations](#)
- [Futurity/Derby Horse Nomination Form](#)
- [Futurity Rules](#)

#### Junior Division News

- [WPRA History at Its Best](#)

#### Women's Pro Rodeo Today on RFD-TV

[▶ Listen to run evaluations](#)

Day	Event	Time
Monday	Women's Pro Rodeo Today	7:00 pm - 9:00 pm
Tuesday	Women's Pro Rodeo Today	7:00 pm - 9:00 pm
Wednesday	Women's Pro Rodeo Today	7:00 pm - 9:00 pm
Thursday	Women's Pro Rodeo Today	7:00 pm - 9:00 pm
Friday	Women's Pro Rodeo Today	7:00 pm - 9:00 pm

[Click here for SCHEDULE](#)

[Click here for WPRT on FACEBOOK](#)

[www.womensprorodeotoday.com](http://www.womensprorodeotoday.com)



[Privacy Policy](#) | [WPRA Rule Book](#) | [Competitor Tips](#) | [PESI](#)



[Special Horse Recognition](#) | [2008 WPRA World Finals, NFR & DNCFR](#)

[Women's Pro Rodeo News Information](#) | [Special Benefit Offers](#)

[Rodeo/Event Committee Services](#) | [Important Messages Archive](#)

The Women's Pro Rodeo Association | 431 South Cascade | Colorado Springs, CO 80903 | (719) 447-4627 | (719) 447-4631 (fax)